



**CHAMBER
OF COMMERCE
HALTON HILLS**

2023-24

Annual Highlights



Building Business. Building Community.

HALTON HILLS CHAMBER OF COMMERCE



Chair's Message

Dear Members and Supporters of the Halton Hills Chamber of Commerce,

As I reflect upon my time with the Chamber, I am proud of our role in Halton Hills, in being a pillar of the community that serves the local businesses for their interests. It is a pleasure to get to know and meet like minded people in the community that want to see Halton Hills grow to its potential.

Looking ahead, we are optimistic about the future. With the projected growth and investment in Halton Hills, this will bring more opportunities for employment and business development to our community. We look forward to being there to support this growth and helping promote to shop local.

I'd like to thank all the Chamber staff for their tireless work over the year, helping make Halton Hills a better place to live and work. Without them, there would be a hole in our community. I'd also like to recognize Melanie Frazer, our President and CEO for her dedication and countless hours spent making this all possible.

I'd also like to thank all the other Board members for their hard work throughout the year, putting in volunteer time to help out with various initiatives and Chamber business. For so many people to volunteer their time, it really shows that they believe in the Chamber.

Thank you for letting me have the privilege of being the Chair of the Chamber. I look forward to my next year and seeing the growth in our community and watching the Halton Hills Chamber of Commerce flourish.



Sean Ashbee

BOARD OF DIRECTORS 2023-2024



Chair
Sean Ashbee
Head for the Hills, Craft Beverage Festival



Treasurer
Peter Sproule
Momentum Financial Inc.



Past Chair
Stephen Stoute
Stoneridge Insurance Georgetown



Allan Ehrlick
Halton Region Federation of Agriculture



Chris Cambouris
Titan Tek Inc.



Ray Chesher
Your Home Today Realty Inc.



Jamie Draves
Quinta Quinoa



Prince John
Business Development Bank of Canada



Rob Juns
Carstar - MGM Auto Group



Sam Karunanithi
Lawrie Insurance Group



Karen McBride
BKM Virtual Support Services Inc.



Melanie Frazer
President & CEO Secretary to the Board

STRATEGIC PLAN

In January 2023, the HHCC Board of Directors embarked on a comprehensive Strategic Planning process to outline a robust framework for guiding the Chamber's actions and priorities. Central to this process were the following key priorities:

Strategic Goal #1: Revenue Growth

The HHCC will look to ways to increase overall revenue by 30% by end of 2025-26 fiscal year.

Strategic Goal #2: Enhance Marketing Reach

To support our revenue growth goal and to better support our membership, the HHCC will implement an effective and comprehensive marketing strategy.

Strategic Goal #3: Strengthen Partnerships

Utilizing the new Strategic Plan as a catalyst for collaborative partnerships with the Town of Halton Hills, the Region of Halton, and BIAs. This endeavor also includes enhancing networking groups and providing enriched educational opportunities to empower local businesses for sustained growth.

Strategic Goal #4: Operational Excellence

The Operational Excellence goal within the strategic plan focuses on optimizing office functionality and enhancing member engagement by evaluating staffing levels, exploring advanced membership-enhancing technology solutions, and reassessing committee structures to ensure streamlined operations and meaningful member interactions.

CHAMBER STAFF



Melanie Frazer
President & CEO



Cel Logarta
Office and Special Projects Manager



Sara Hodge
Communications and Digital Media Specialist

OUR MISSION

The Halton Hills Chamber of Commerce operates as a vibrant business hub within the region. Drawing together innovative local businesses and policymakers, the Chamber plays a role in fostering business success. We serve as a platform for forward-looking leadership and dedicated advocacy, contributing to the growth and well-being of Halton Hills.

OUR VISION

The Halton Hills Chamber of Commerce functions as an essential collaborator in business achievements, working to:

- Promote a climate of open enterprise and a favourable business environment.
- Facilitate connections between the local business community, and government, fostering economic growth and entrepreneurial support within Halton Hills and improving the overall business climate.
- Empower both private and public sector leaders to invest, innovate, and collaborate on solutions that drive community growth.
- Provide guidance to our community by consistently demonstrating care and integrity in all endeavors.

ENGAGEMENT HIGHLIGHTS

465
Members

54
Events

56,992
Website Page
Views: a
34.5% YOY
increase

7356
Social Media
Followers

50
New
Members

45%
Email Open
Rate

Event
Attendance
1486

97%
Member
Retention

COMMITTEES & TASK FORCES

Ambassador Program

Halton Hills Chamber of Commerce Chamber Ambassadors represent the interest of all businesses and individuals served by the Chamber of Commerce. The Ambassador Program is an opportunity to engage with local business leaders, entrepreneurs and community stakeholders.

The role of ambassador involves representing the Halton Hills Chamber of Commerce at various events, participating in member visits and actively supporting our mission to foster a vibrant and prosperous business community. The Ambassador program offers numerous benefits, including the chance to build valuable connections and strengthen your ties with local businesses while promoting your own business. See the website for more details!

Governance & Nomination Committee

Board of Directors Nominees for 2024-25



Roger Alfaro
*Roger Alfaro -
Mortgages*



Ginette Brown
*Just Got
ReDirected Career
Coaching*



Nicole Walker
*Acton Optical
Ltd.*

Policy and Advocacy

This committee represents the interests of our membership to municipal, regional, provincial, and federal governments. It acts as the prominent voice of the business community, advocating for the formulation of business-friendly policies at all governmental levels. These policies are aimed at enhancing the competitiveness of local enterprises, promoting the development of a dynamic economic infrastructure, boosting productivity, and reducing economic inequality.

The committee's role is to work with the CEO and the Board of Directors to suggest policy improvements that create an enabling environment for businesses, ensuring their growth and success, while simultaneously contributing to the economic prosperity of Halton Hills.



We Are Your Voice of Business



We are proud of our accreditation status for 2023-25, showcasing our commitment to excellence as a leading Chamber of Commerce. There are only 75 accredited Chambers in Canada.

To achieve accreditation, a Chamber must meet minimum standards in critical areas pivotal to a Chamber's success, including organization/governance, policy and advocacy and membership programs/services. It also bolsters our "voice of business" in the community and our role in advocating policies at the national and international levels, highlighting our dedication to fostering business growth and prosperity.





Building Ties Through Connection





Networking, Business Support and Learning



**CHAMBER
OF COMMERCE**
HALTON HILLS

Our Values



Integrity



Respect



Excellence



Collaboration



Inclusiveness



MEMBERSHIP MILESTONES

Lifetime Members:

- Beaumont Enterprises Limited/Doug Penrice

50+ Years:

- CapServCo Limited Partnership / Grant Thornton LLP
- Royal Bank of Canada

45+ Years:

- Communications & Power Industries Canada Inc.
- Georgetown Chevrolet Buick GMC
- Helsons LLP
- Independent & Free Press
- Paul C. Armstrong Insurance Brokers Inc.
- The Club At North Halton

40+ Years:

- Artcast Inc.
- Carney Electric Ltd.
- Carpet Barn - Carpet One
- Concept Ford
- Jones Funeral Home Ltd.
- Leferink Transfer Ltd.
- Pretium Engineering Inc.
- Saputo Dairy Products Canada G.P. (Neilson)
- Scotiabank - Georgetown
- Silver Creek Service Centre
- TD Canada Trust
- United Fire Safety Co. Ltd.

35+ Years:

- Acton Precast Concrete Limited
- Andrews Farm Market and Winery
- Best Western Halton Hills
- Colonial Tree Service
- Desjardins Insurance, Lora Greene
- G. McClure Carpentry
- Halton Hills Hydro Inc.
- Howell Pipe & Supply
- Investment Planning Counsel Halton Hills
- Leathertown Lumber Inc.
- Nellis Construction Ltd.
- P&H Milling Group
- Speedy Glass
- Spriggs Insurance Brokers Ltd.
- Tandia Financial Credit Union
- Terra Cotta Foods Ltd.
- The Sign Shoppe
- Unilock Ltd.
- Westerveld Waste Management Inc.

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Principal Partners



2023-24 Event Sponsors

